Transforming Tomorrow through Opportunity and Excellence
Meta-Narrative:
Opportunity and Access, Research-Intensive, Student-Oriented, Shared Fate

Student Transformation
Knowledge Transformation
Regional Transformation

Health and Wellness
Vibrant Communities
Global Connections

Context: Political, Social, Economic, Environmental, Historical, Demographic
To Transform

**Students**
- Occurs when students acquire knowledge and develop skills and habits of mind necessary to be life-long learners, informed and engaged members of society, and successful in life and work.

**Knowledge**
- Occurs when understanding is enhanced through research, creative activity, artistic portrayals and performances, critical analysis, and translating research to practice.

**The Region**
- Occurs when local economies are strong and well-aligned with current and future needs, and when equitable access is provided to a reasonable standard of living and quality of life for all.
With a Strategic Focus on

**Health and Wellness**
- The many dimensions necessary for individuals to cope, adapt, grow, and develop; factors related to the state of the human condition; physical, mental, social, environmental, economic, and public health; and scientific advances related to health and wellness.

**Vibrant Communities**
- Equitable access to high quality education, a just standard of living, a flourishing economy, entrepreneurship and innovation, a thriving cultural, creative and arts scene, a milieu of rich intellectual exchange and open discourse, understanding of the role of individuals, systems, and their interplay in promoting vibrant communities; a culture of inclusivity and responsiveness.

**Global Connections**
- The ways in which individuals and entities from around the world interact; the history, language, tradition, religion, creative expression, economics, ethics and political mores found in diverse cultures; the implications of differences and similarities across the globe for human interaction and contemporary issues.
Transformation:
Goal Areas Across Strategic Themes

Student
- Experiential learning
- Co-curricular and extracurricular offerings
- Enrollment and completion

Knowledge
- Research and creative activity to advance understanding
- And address solutions

Region
- Qualified graduates in key fields
- Faculty and staff engagement
Promote...

Health and Wellness

- **student transformation**
  - through experiential learning related to health and wellness
  - through co-curricular and extracurricular programming in the areas of health and wellness
  - as demonstrated by the number of students enrolling in and completing programs related to health and wellness

- **knowledge transformation**
  - through research and creative activity that advances understanding of key components or perspectives related to health and wellness
  - through research and creative activity that addresses solutions to key challenges in health and wellness

- **regional transformation**
  - by contributing highly qualified graduates in fields related to health and wellness to the workforce
  - through engagement of faculty and staff in efforts to address regional challenges in health and wellness

- **student transformation**
- **knowledge transformation**
- **regional transformation**
Promote Vibrant Communities through experiential learning that fosters student engagement through research and creative activity that advances understanding of key factors that comprise or compromise vibrant communities by contributing highly qualified graduates in fields related to creating and sustaining vibrant communities to the workforce.

- student transformation
  - through co-curricular and extracurricular programming that provides students with diverse opportunities for artistic, creative, cultural, and intellectual exploration
  - as demonstrated by the number of students enrolling in and completing programs related to vibrant communities

- knowledge transformation
  - through research and creative activity that addresses solutions to key challenges to creating and sustaining vibrant communities

- regional transformation
  - through engagement of faculty and staff in efforts to address regional challenges related to vibrant communities
Promote...

Global Connections

student transformation*
through experiential learning that fosters students’ ability to thrive in a globally interconnected world
through co-curricular and extracurricular programming that provides students with cross-cultural and/or globally diverse experiences and perspectives
as demonstrated by the number of students enrolling in and completing programs related to globalization/global issues

knowledge transformation
through research and creative activity that advances understanding of key components or perspectives related to globalization/global issues
through research and creative activity that addresses solutions to key challenges related to globalization/global issues

regional transformation
by contributing highly qualified graduates who have the knowledge, skills, and attitudes needed to engage effectively in the global community to the workforce
through engagement of faculty and staff in efforts to promote the region’s capacity to thrive in the global world

*Note: For student transformation, please see the QEP for student learning outcomes of interest
With a Strategic Focus On Resulting In To Transform

We Invest In
Faculty & Staff
Infrastructure
Technology
Partnerships

Resulting In
Student Success
Scholarly Impact
Enhanced Reputation
Expanded Funding

With a Strategic Focus On
Students
Knowledge
The Region

Global Connections
Vibrant Communities
Health and Wellness

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